

WHAT IS CLAIMED IS:

1. A system for screening broadcast programming, comprising:
 - 5 a viewer configured to receive broadcast programming and to present the received broadcast programming to a user;
 - an interface configured to receive user input from a user, the user input comprising at least a content of interest start time based on the received broadcast
 - 10 programming; and
 - a processor coupled to the interface and configured to store the user input and to generate a screening signal based on the user input.
- 15 2. The system as recited in Claim 1, further comprising a broadcast recorder coupled to the viewer and configured to store the received broadcast programming.
- 20 3. The system as recited in Claim 1, further comprising a plurality of interfaces coupled to the processor and configured to receive user input from a user, the user input comprising at least a content of interest start time based on the broadcast programming.
- 25 4. The system as recited in Claim 1, wherein the processor is further configured to compile user input received from a plurality of users.
- 30 5. The system as recited in Claim 1, further comprising a client interface coupled to the processor and configured to receive client input from a client user, the client input comprising at least a content of interest preference.

6. The system as recited in Claim 5, wherein the processor is further configured to generate a screening signal based on the user input and the client input.

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7. The system as recited in Claim 1, wherein the screening signal is a real-time screening signal.

8. The system as recited in Claim 1, wherein the
10 screening signal is a precision screening signal.

9. The system as recited in Claim 1, wherein the screening signal is a freelance screening signal.

15 10. The system as recited in Claim 1, wherein the viewer is configured to present audio broadcast programming to the user.

11. A system for screening broadcast programming,
20 comprising:

an interface configured to receive user input from a user; the user input comprising at least a content of interest start time based on broadcast programming; and

a processor coupled to the interface and configured to
25 store the user input and generate a screening signal based on the user input.

12. The system as recited in Claim 11, wherein the screening signal is a freelance screening signal.

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13. A computer program product for screening broadcast programming, the computer program product having a medium with a computer program embodied thereon, the computer program comprising:

- 5 computer program code for receiving user input from a user, the user input comprising at least a content of interest start time based on broadcast programming;
- computer program code for storing the user input; and
- computer program code for generating a screening signal
- 10 based on the user input.

14. The computer program product as recited in Claim 13, wherein the screening signal is a real-time screening signal (RTSS).

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15. The computer program product as recited in Claim 13, wherein the screening signal is a precision screening signal (PSS).

20 16. The computer program product as recited in Claim 13, wherein the screening signal is a freelance screening signal (FSS).

17. A method for screening broadcast programming, comprising:

generating preference information based on input from a user, the preference information comprising at least a
5 content of interest (COI) segment type;

receiving broadcast programming on a broadcast channel with an associated identifier, the broadcast programming comprising at least a COI segment;

10 monitoring the broadcast programming for at least a COI segment start time of the COI segment type;

generating a first session information based on the received broadcast programming, the first session information comprising at least the broadcast channel associated identifier;

15 generating a first COI segment information based on at least the COI segment start time; and

generating a screening signal based on the first session information and the first COI segment information.

20 18. The method as recited in Claim 17, further comprising generating a screening signal based on the first session information, the first COI segment information, and the preference information.

25 19. The method as recited in Claim 17, further comprising generating a second COI segment information based on the COI segment start time.

30 20. The method as recited in Claim 19, further comprising compiling the first COI segment information and the second COI segment information to generate a reconciled COI information.

21. The method as recited in Claim 20, further comprising generating a screening signal based on the reconciled COI information and the preference information.

5 22. The method as recited in Claim 17, wherein the first session information further comprises at least a first screener identification code; and

 further comprising generating a second session
information based on the received broadcast programming, the
10 second session information comprising at least the broadcast
channel associated identifier and a second screener
identification code.

 23. The method as recited in Claim 22, further
15 comprising generating a second COI segment information based
on the COI segment start time and the second session
information.

 24. The method as recited in Claim 23, further
20 comprising compiling the first COI segment information and
the second COI segment information to generate a reconciled
COI information.

 25. The method as recited in Claim 24, further
25 comprising generating a screening signal based on the
reconciled COI information and the preference information.

 26. The method as recited in Claim 17, wherein the
screening signal is a real-time screening signal.

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27. The method as recited in Claim 17, further comprising:

storing the received broadcast programming to generate stored broadcast programming;

5 monitoring the stored broadcast programming for at least a COI segment start time of the COI segment type;

generating a second COI segment information based on at least the COI segment start time; and

10 generating a screening signal based on the second COI segment information.

28. The method as recited in Claim 27, further comprising generating a screening signal based on the second COI segment information and the preference information.

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29. The method as recited in Claim 27, wherein the screening signal is a precision screening signal.